

Capability Statement

Helping organizations implement, evidence, and sustain PDPL compliance

Kingdom of Saudi Arabia's Personal Data Protection Law (KSA PDPL) Compliance, Data Protection Governance, and Regulatory Readiness

Move from PDPL readiness to evidence-based privacy operations.

HalaPrivacy converts data protection obligations into governance, controls, workflows, evidence, and ongoing support.

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PDPL Gap Assessment

PDPL Implementation Sprint

DPO-as-a-Service (DPOaaS)

SDAIA Audit Readiness

Why HalaPrivacy, Why Now

Saudi organizations are moving from awareness to evidence-based privacy and data protection operations.



The Personal Data Protection landscape has changed in Saudi Arabia

Organizations no longer need generic explanations of PDPL. They need operational readiness, departmental ownership, documented decisions, and evidence that withstands internal and regulatory audit from the Saudi Data & AI Authority (SDAIA).

Regulatory scrutiny

Evidence, governance, and documented controls are becoming core expectations.

Digital scale

Apps, cloud, analytics, support channels, and vendors increase privacy and data protection complexity.

Business trust

Public sector authorities, clients, partners, and boards increasingly ask for proof of compliance.

Operational gaps

Policies alone do not solve DSR, breach, transfer, vendor, and retention workflows.

Transfer risk

Cross-border storage, access, and support must be assessed and tracked.

Sustainability

Compliance must continue after the first implementation project.

HalaPrivacy was built for this next phase, implementation-led, evidence-focused, and designed for the KSA PDPL environment.

Who We Are

A Saudi-focused data protection consulting firm built around operational PDPL implementation and governance.



HalaPrivacy helps organizations comply with the Kingdom of Saudi Arabia's Personal Data Protection Law (PDPL), Implementing Regulation, Transfer Regulation, Rules, and Guidelines from the Saudi Data & AI Authority (SDAIA).

We work with local organizations and international businesses entering or serving the Saudi market. Our approach is operational, implementation-led, and evidence-focused. We help clients create the compliance artifacts, registers, workflows, controls, training, and governance routines required to demonstrate accountability.

KSA PDPL focus

We specialize in the KSA PDPL framework, not general advisory.

Hands-on delivery

We work with departments to close gaps, not only identify them.

Evidence mindset

Every deliverable is designed to support audit and inspection readiness.

Our Positioning

Implement, evidence, and sustain KSA PDPL compliance.



Implement

Build policies, notices, registers, procedures, contracts, workflows, and governance controls that fit actual business operations.



Evidence

Create records, approvals, assessments, dashboards, trackers, evidence folders, and decision logs that show compliance in practice.



Sustain

Maintain the PDPL compliance through DPOaaS, periodic reviews, training, remediation tracking, and ongoing advisory support.

Our focus is on helping organizations operate PDPL compliance that works under evolving business conditions.

What Makes HalaPrivacy Different

Six strengths that shape every engagement.



FOUNDATION

Know the law, sector, and business context

01

KSA PDPL specialization

Focused on Saudi PDPL, transfer rules, and SDAIA-aligned governance.

02

Regulated sectors integration

Experience across SAMA, CMA, NCA, CST, and sector-specific expectations.

EXECUTION

Turn requirements into operational controls

03

Implementation-led delivery

Converts obligations into working outputs across cross-functional teams.

04

Practical business understanding

Maps compliance to real processing activities, systems, vendors, teams, and workflows.

ASSURANCE

Prove compliance through evidence and readiness

05

Evidence-based compliance

Records, trackers, approvals, and artifacts for audit and board visibility.

06

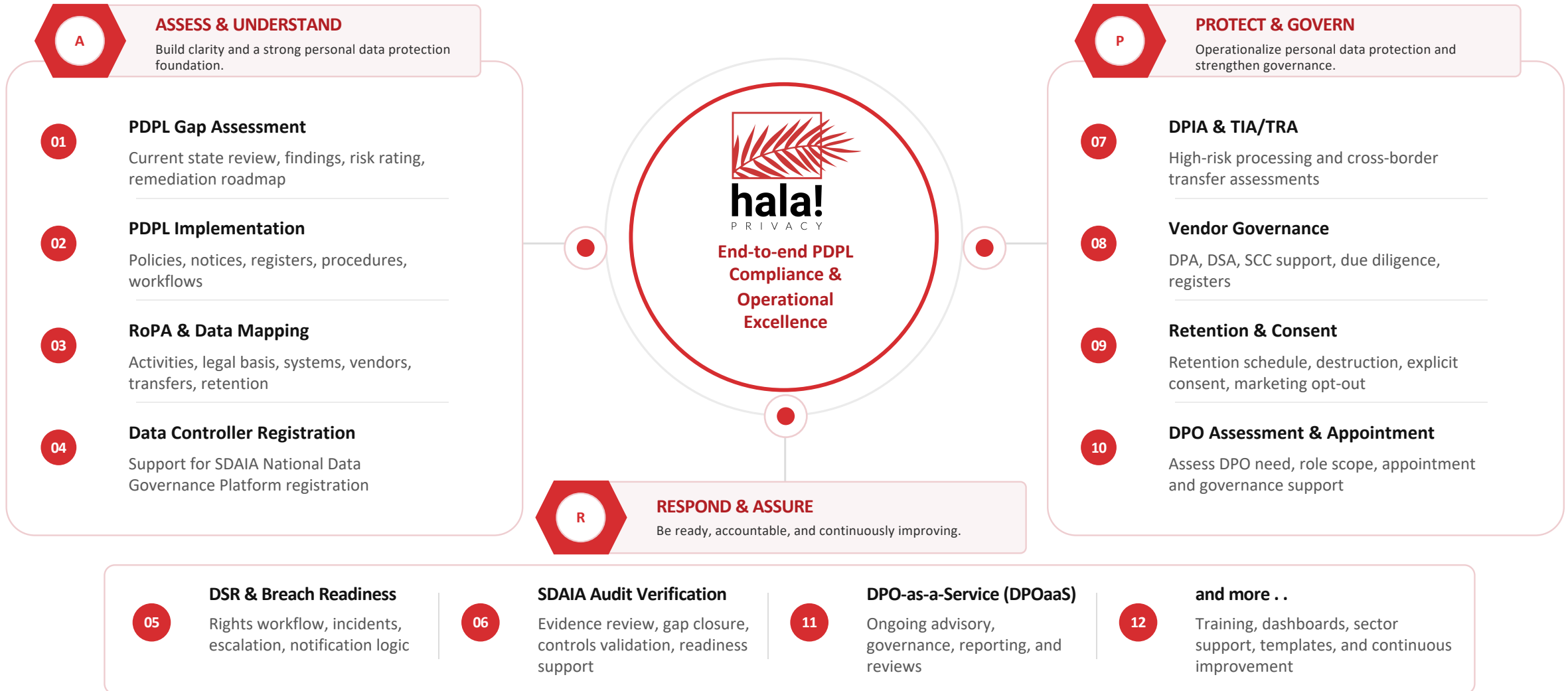
SDAIA Audit experience

Helped clients pass SDAIA audit through evidence preparation and gap closure.

The result is a data protection program that is documented, operational, regulator-ready, and sustainable.

Core Capabilities

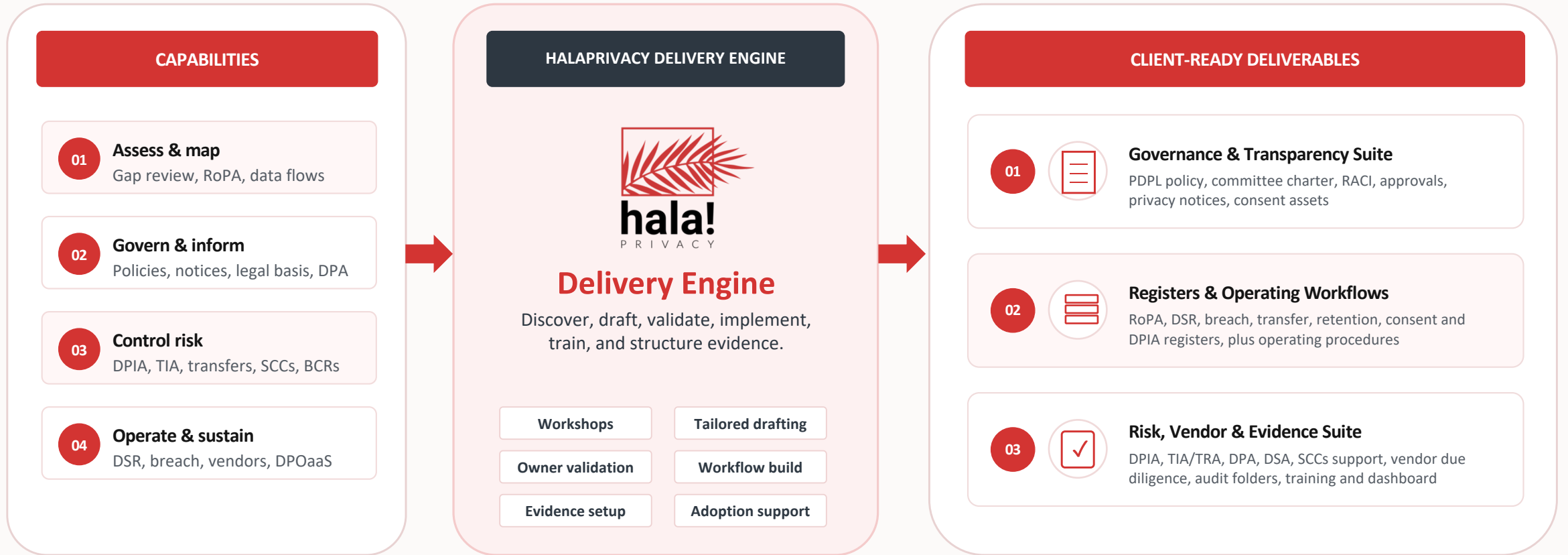
A complete PDPL operating model, from assessment to ongoing support.



Each capability connects to the same objective, helping the client prove PDPL-compliant personal data processing.

PDPL Implementation Deliverables

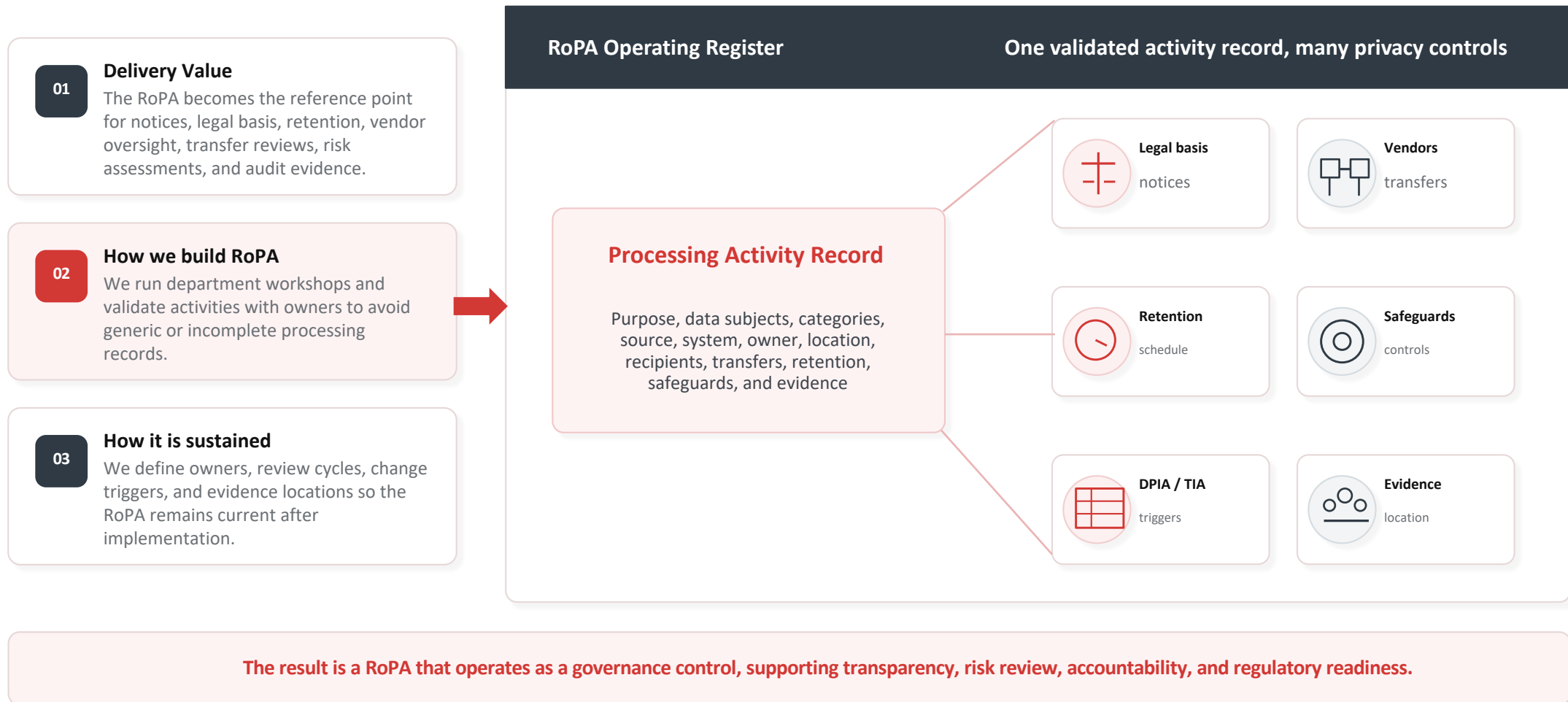
We convert our capabilities into client-ready outputs that can be approved, published, operated, tracked, and evidenced.



The result is not a document library. It is a working PDPL implementation system the client can operate and evidence.

RoPA and Personal Data Mapping

Our structured RoPA approach turns clients' personal data processing activities into a reliable foundation for governance.



Operational PDPL Workflows

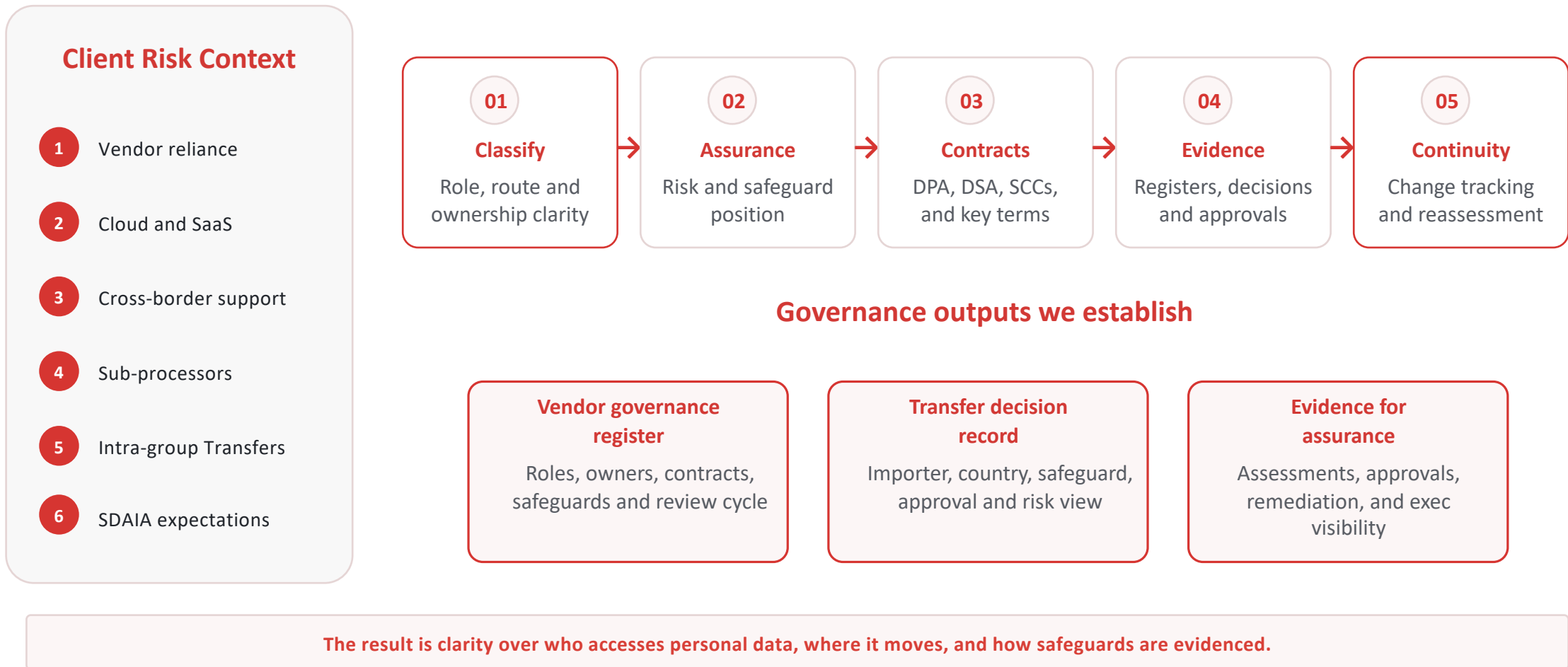
Turning PDPL requirements into repeatable operating workflows with operating ownership, decision points, and evidence.



The outcome is a PDPL operating model where teams know when to escalate, what to document, who approves, and where evidence is maintained.

Vendor and Cross-Border Transfer Governance

We help structure third-party and transfer governance across classification, due diligence, contracts, safeguards, and review cycles.



Consent, Retention, and Digital Privacy

We help clients embed lifecycle controls across collection, use, communication, retention, and disposal.



What HalaPrivacy Delivers

- 1 Lifecycle governance model
- 2 Consent and preference controls
- 3 Digital channel privacy alignment
- 4 Retention and disposal framework
- 5 **Evidence-ready operating records**

HalaPrivacy lifecycle control approach

We provide lifecycle governance that supports transparent collection, controlled use, defensible retention, and evidence-based disposal.

Consent & Preference Governance

We design and operationalize consent, preference, opt-out, withdrawal, and evidence controls across key customer and business channels.

Digital Channel Privacy

We align websites, apps, cookies, analytics, forms, support channels, and digital communications with data protection and privacy governance expectations.

Retention and Disposal Control

We establish retention and disposal controls covering schedules, trigger events, deletion requirements, legal hold considerations, and evidence.

Outcome: We integrate consent, digital channels, retention, disposal, and evidence into a single practical governance model.

DPO-as-a-Service (DPOaaS)

Ongoing privacy leadership, governance support, and operational assurance for a managed PDPL function.



Embedded Data Protection Partner

Managed privacy operating rhythm across advisory, operations, evidence, governance, and leadership visibility.

Client teams

- Legal, Compliance, IT, Finance
- Procurement, HR, Support, Ops
- Sales, Product, CX, Marketing
- Cross-functional Departments



HalaPrivacy DPOaaS

- 1 Governance** Committee, roadmap, reporting
- 2 Advisory** Business-facing PDPL guidance
- 3 Operations** RoPA, Breach, DSR, DPIA/TIA/TRA/DPA/SCC/BCR
- 4 Evidence** Registers, decisions, remediation



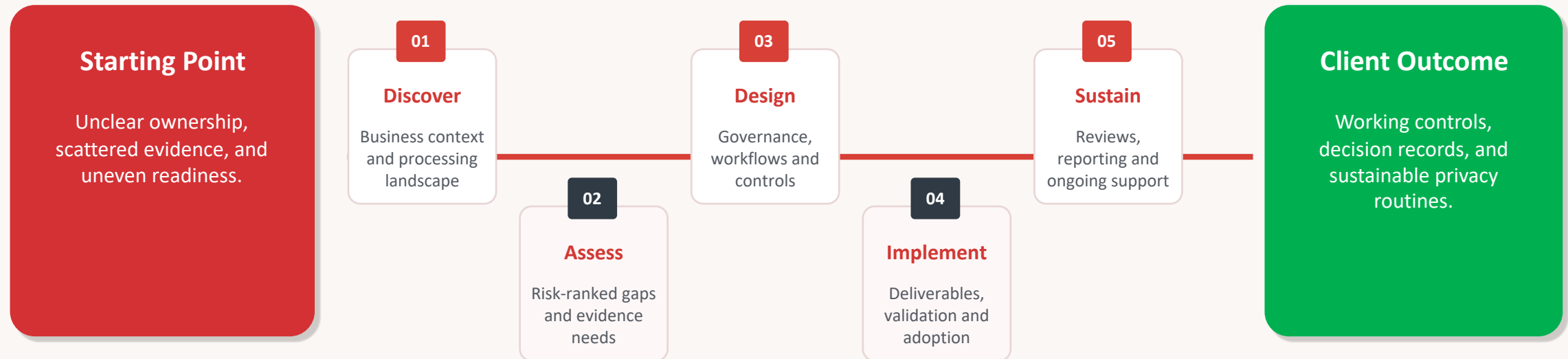
Business outcomes

- ✓ **Faster compliance decisions**
- ✓ **Evidence-ready governance**
- ✓ **Reduced operational gaps**
- ✓ **Management visibility**

DPOaaS gives clients ongoing capacity, accountable governance, and sustained regulatory readiness.

Our Delivery Methodology

An operational path from discovery to sustained compliance that turns PDPL requirements into implemented controls, evidence, and sustainable governance.



HalaPrivacy bridges advisory, implementation, and ongoing PDPL operations.
Built for company-wide adoption, not one-time documentation.

Engagement Models

Flexible options based on maturity, urgency, and internal capacity.



A modular privacy journey: Engagement fit by business objective

Clients can start with readiness, move into implementation, and retain ongoing data protection leadership.

Client objective	Recommended engagement	What HalaPrivacy helps achieve
1 Understand readiness	PDPL Readiness Assessment	A prioritized compliance view, practical roadmap, and management-ready action plan.
2 Close implementation gaps	PDPL Implementation Sprint	Client-ready documents, registers, workflows, vendor and transfer controls, training, and evidence.
3 Maintain PDPL capabilities	DPO-as-a-Service (DPOaaS)	Continuous governance support, assessments, contractual reviews, reporting, advisory, and operational oversight.
4 Prepare for SDAIA scrutiny	Audit-readiness add-on	Evidence validation, control review, remediation closure, and readiness reporting.

The result is a scalable engagement structure that meets the client where they are and supports the next stage of PDPL maturity.

Who We Serve

Saudi organizations and international businesses handling personal data linked to the Kingdom.



Who benefits from HalaPrivacy

A focused privacy partner for Saudi businesses, regulated entities, digital platforms, and international providers serving the Kingdom.

Saudi Organizations

Local controllers, regulated entities, and digital businesses requiring PDPL implementation.

International Businesses

Technology, SaaS, and service providers entering or serving the Saudi market.

01

Financial Services & Fintech

KYC, AML/CFT, customer onboarding, regulatory records, retention, transfers

02

Technology & SaaS

Processor readiness, DPA, SCCs, cloud, analytics, customer due diligence

03

Retail & E-Commerce

Customer notices, marketing consent, loyalty, call center, digital channels

04

Digital Platforms & Hospitality

App privacy, onboarding, analytics, support journeys, notifications

05

Professional Services

Client records, HR, vendors, cross-border collaboration

06

Regulated Entities

Audit readiness, evidence, board visibility, breach and transfer controls

We tailor the engagement to the sector's data flows, regulatory expectations, vendor exposure, and audit-readiness needs.

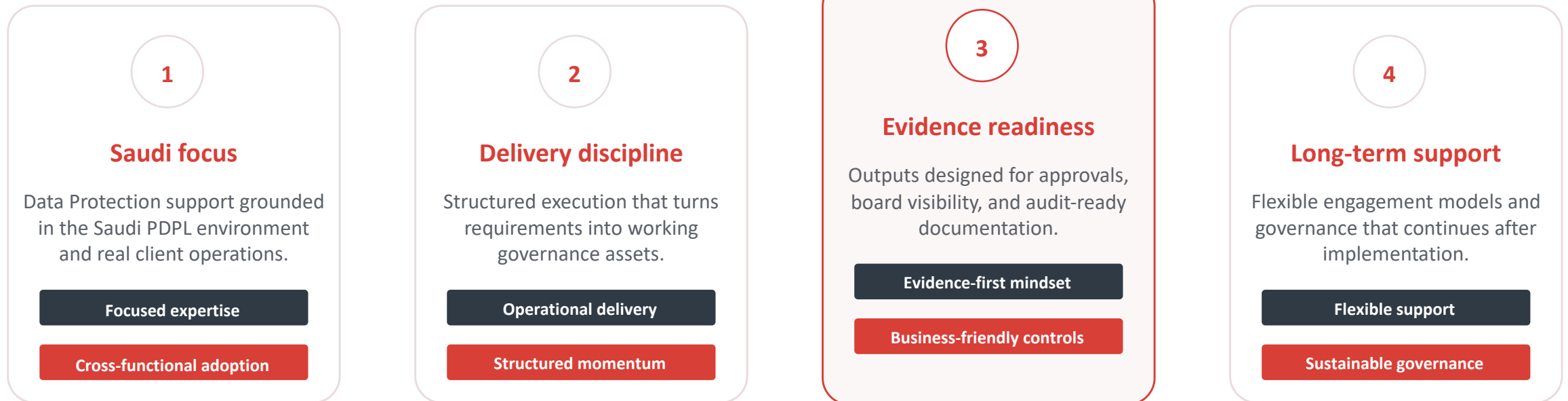
Why Organizations Choose HalaPrivacy

Operational, evidence-led support for organizations that need sustainable PDPL compliance.



HalaPrivacy Value Promise

From uncertainty to structured compliance, from documents to implementation, from one-time readiness to sustained governance.



A business-friendly data protection partner for organizations that need operational integration and confidence in their PDPL posture.

Typical Client Outcomes

Executive visibility, operating controls, and audit evidence delivered as usable client assets.



Compliance Transformation

The value is measured by what the client can operate, show, and sustain after the project.

Implementation work

- Assessment and roadmap
- RoPA and notices
- Registers and workflows
- Vendor and transfer controls
- Training and evidence setup



Client-ready outcomes

- | | | | |
|---|-------------------------------|----|--------------------------------------|
| 1 | Clear PDPL roadmap | 2 | Completed and validated RoPA/DPIA |
| 3 | Published privacy notices | 4 | Working DSR process |
| 5 | Breach readiness workflow | 6 | Transfer control and TIA/TRA/BCRs |
| 7 | Vendor oversight and DPA/SCCs | 8 | Retention and destruction discipline |
| 9 | Staff awareness and tracking | 10 | Structured audit evidence |

HalaPrivacy focuses on outcomes that are operational for teams, meaningful for leadership, and useful for audit readiness.

Typical Timeline

A four-week implementation pathway that transitions into ongoing DPO-as-a-Service support.



4-week Sprint

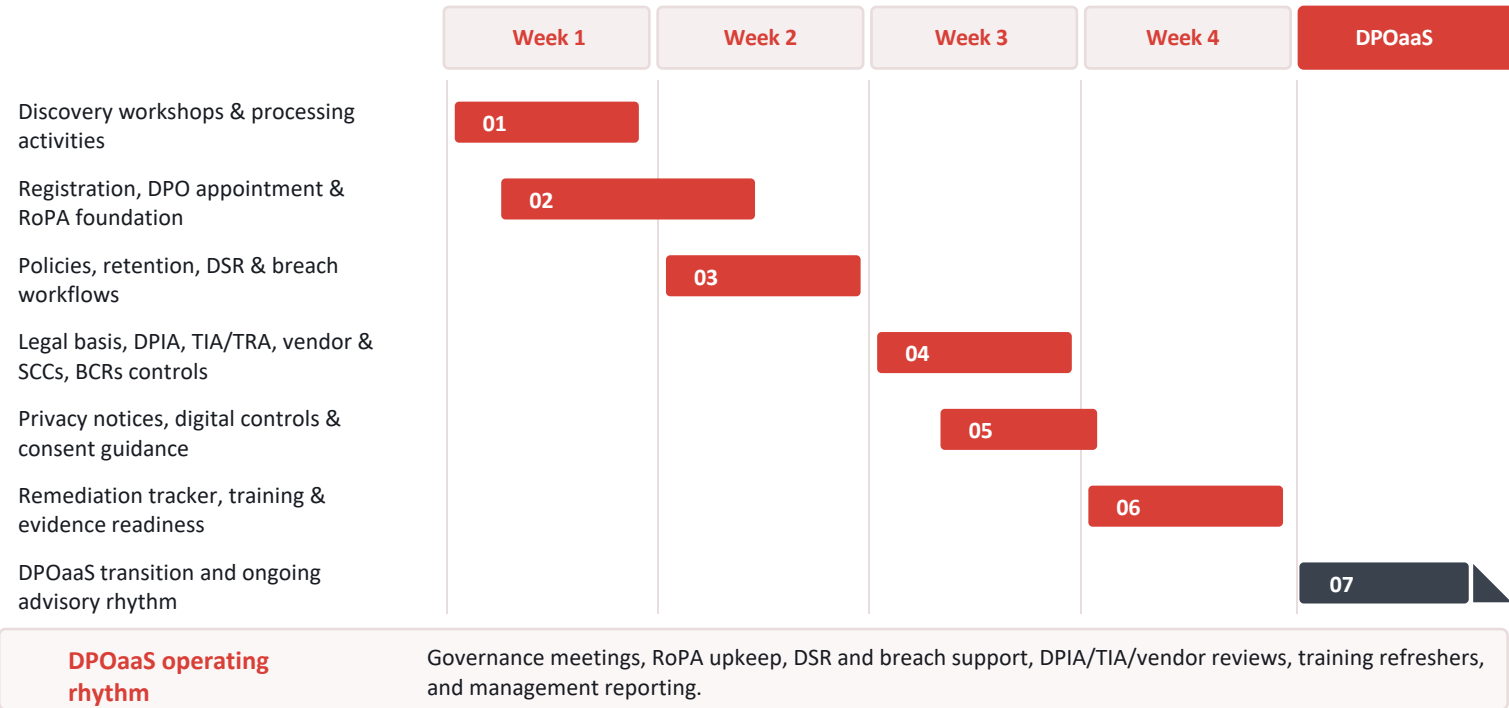
A typical sprint moves from discovery to operating controls, evidence readiness, and DPOaaS transition.

- W1** Discovery & registration
- W2** Governance foundation
- W3** Risk, vendor & notices
- W4** Training, evidence & closure

Transition to DPOaaS

Typical implementation Gantt

Indicative sequence, adjusted to client size, scope, and stakeholder availability.



The implementation sprint establishes the operating model. DPOaaS keeps the PDPL program current, responsive, and evidence-ready after go-live.

Let's build a data protection program that works in practice.

HalaPrivacy helps organizations move from PDPL intent to operational implementation, documented accountability, and sustained governance.

Your next step

Choose the engagement model that matches your current priority, readiness, implementation, DPO-as-a-Service (DPOaaS), or SDAIA audit readiness.

01

Confirm the priority

Readiness, implementation, ongoing support, or audit preparation.



02

Define the engagement

Agree on the scope, stakeholders, timeline, and expected outputs.



03

Start with evidence

Build the records, controls, and governance that demonstrate compliance.

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