

Hala Privacy Capability Statement: PDPL Compliance. Simplified.

Data is the new Oil



In a data economy fuelled by Saudi Vision 2030, businesses are transforming in ways one can never imagine.

Businesses are using data to make strategic decisions, develop innovative products, enter new markets, and enhance customer value.



As companies increasingly rely on data to drive competitive advantage, Saudi regulators are establishing robust privacy and governance frameworks to ensure data is handled responsibly and ethically.

Navigating Saudi's Data Privacy Landscape



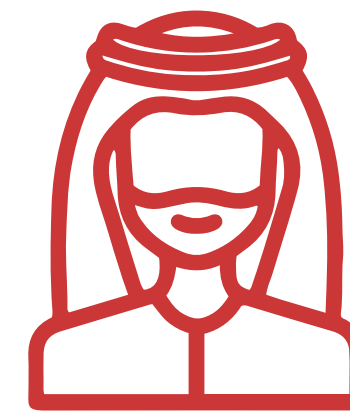
WHAT

Saudi Arabia has introduced its first national data protection law, the Personal Data Protection Law (PDPL), to regulate how personal data is collected and processed.



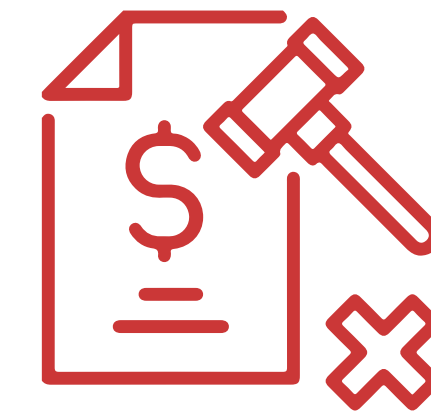
WHEN

Starting in September 2023, enforced by the Saudi Data & Artificial Intelligence Authority (SDAIA), the PDPL sets strict rules for organizations handling personal data.



SCOPE

The PDPL applies to all entities processing personal data of individuals residing in Saudi Arabia, whether they are located inside or outside the Kingdom.



NON-COMPLIANCE

Failing to comply with the PDPL can lead to fines up to 5 million SAR or imprisonment for up to two years.

Your Data Privacy Journey Begins Here



At Hala Privacy, we simplify data privacy compliance. We have seen businesses overwhelmed by regulations like KSA PDPL and GDPR. Our team of experts transforms these complexities into clear, actionable strategies, embedding compliance seamlessly into your daily operations.

Athif

Founder & CEO

Arif

Co-Founder & VP

Our Services: Roadmap to Compliance



Our Key Differentiators



Adaptive Data Privacy Framework

Seamlessly adapt to evolving regulations with our dynamic data privacy offerings.

Local Presence

Based in KSA, we blend deep local expertise with a global perspective.

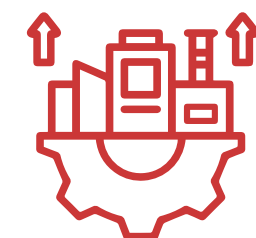


Fast & Affordable

Gain full compliance in weeks, not months, at a cost that supports your growth goals.

Hands-on, Not Just Advice

Gain actionable guidance and hands-on support every step of the way.



Beyond Checkbox

Transform compliance into a growth driver, unlocking customer trust and competitive advantage.

Trusted by Data Protection teams at



We Work with the Best Partners



رؤية VISION

2030

المملكة العربية السعودية
KINGDOM OF SAUDI ARABIA



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